

NSHA

National Stock Horse Association

Simply The Best

The National Stock Horse Association was founded in 2004 with the goal of producing premier stock horse competitions, while promoting our sport, our western heritage and the rich history of the stock horse and its origination from the Spanish Vaquero tradition.

In 2017 the NSHA will strive to grow the stock horse industry through the production of added programs, events and competitions. Programs such as the newly developing year-end awards program will benefit all levels of riders from professional and non-professionals to beginning youth and adults. This awards program will allow members to earn more points towards year-end awards through other local, regional and national clubs and organizations. To increase participation in these competitions, the NSHA will continue to increase the pay-out purses for our events. The NSHA Board of Directors is dedicated to continually pursuing new ways to increase exposure for our industry and our sponsors.

Quick Facts & Exciting News:

- In 2016 the NSHA membership increased in size reaching an all time high!
- In 2016 the NSHA events saw a large increase in entries!
- Our events are viewed worldwide due to our webcast & exposure is on the rise!
- In 2016 several new events were added such as the NSHA Classic & Horse Show in April with a Bridle Spectacular, Derby, Hackamore & Stock Dog Trials!

New Partnerships:

Our current Board of Directors & Partners are the best we have ever had! The community created between these industry greats is bringing us new ideas, events, and is strengthening our organization!

Together our years of experience will make this the most exciting year yet for the NSHA as we continue to add new sponsorship partners and new events to keep our industry alive on the West Coast!

Our goal is for the NSHA to support affiliate clubs across the United States. These groups will serve as the associations' backbone, holding NSHA-sanctioned competitions and events each year. The affiliate clubs often provide the starting point for riders who are interested in stock horse events.

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FOR 2017: New Look, New Website, New Partners, New Events, New Youth Scholarship Program, New Energy!

NHSRA, National High School Rodeo Association:

In January 2014 the National High School Rodeo Association, working cooperatively with the National Reined Cow Horse Association, adopted a cow horse event into their rodeo events that counted towards the NHSRA all around.

What does this mean for the NSHA:

- Access and exposure to an additional 40,000 people through the NHSRA.
- Provides a new base of fans with desire to be educated as to how our sport works, what it takes to win, what tools we offer and how we can guide them.
- Opportunity for NSHA to benefit more youth with educational scholarships.
- It brings potential for a significant boost in member, event attendance, event competitors and webcast viewers.
- It provides an unmatched opportunity for sponsors of the NSHA to build upon their existing platforms.

The NSHA offers numerous opportunities to partner with a growing organization that has a tremendous crossover with other western disciplines. Our membership is an elite group who pride themselves in their welcoming demeanor and attitude.

Sponsors are the core of the NSHA and we will work hard to insure that our partners priorities are met. From high visibility branding to unique platforms for marketing to our members and fans, you can be sure your investment with the NSHA will be returned in brand loyalty and with maximum exposure.

Our sponsorship liaisons are active members and partners of the association and will work with you personally to put together a package that will meet your needs, exceed your expectations and achieve your marketing goals.

Whatever your vision we will make it happen!

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Sponsorship Packages:

- **Platinum Package: \$25,000**
 - Press release issued to industry related publications
 - One full color page ad in two issues of an industry related publication
 - Twenty Five feature postings on social media pages
 - Continued mentions and sharing on social media pages through out the year
 - Logo appears on all NSHA printed material and on NSHA website
 - One 10x20 booth space at designated events
 - Use of the NSHA member mailing list for direct mail
 - Web-link to your website from the NSHA website
 - Mention in all media spots
 - Two banners in the warm-up arena
 - One banner in the main arena
 - Three 4x8 arena banners provided
 - Continued announcer mentions throughout event
 - Title Sponsorship
- **Gold Package: \$15,000**
 - Press release issued to industry related publications
 - One full color page ad in one issue of an industry related publication
 - Fifteen feature postings on social media pages
 - Continued mentions and sharing on social media pages through out the year
 - Logo appears on all NSHA printed material and on NSHA website
 - One 10x10 booth space at designated events
 - Web-link to your website from the NSHA website
 - Mention in all media spots
 - One banner in the warm-up arena
 - One banner in the main arena
 - Continued announcer mentions throughout event
 - Title Sponsorship
- **Silver Package: \$10,000**
 - Press release issued to industry related publications
 - Ten feature postings on social media pages
 - Logo appears on NSHA website
 - One 10x10 booth space at designated events
 - Web-link to your website from the NSHA website
 - Logo on all printed materials
 - One banner in the warm-up arena
 - One banner in the main arena
 - Continued announcer mentions throughout event
 - Title Sponsorship
- **Bronze Package: \$5,000**
 - Press release issued to industry related publications
 - Five feature posting on social media pages
 - Logo appears on NSHA website sponsor page
 - Web-link to your website from the NSHA website
 - One banner in the warm-up arena
 - One banner in the main arena
 - Continued announcer mentions throughout event

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- **Saddle Sponsor: \$2,500**
 - Saddles will be up for display the entire week in the awards booth for all contestants and spectators to view
 - Continued announcer mentions during throughout the event
 - One feature posting and continuous mentions on social media pages
- **NSHA Heritage Sponsor: \$1,000**
 - One feature posting and continuous mentions on social media pages
 - One 4x8 arena sign
 - Continuous announcer mentions throughout the event
- **Bit/Buckle Sponsor: \$350 Bit or \$500 Buckle**
 - Bits and Buckles will be up on display the entire week in the awards booth for all contestants and spectators to view
 - Continued announcer mentions throughout the event
 - Continuous mentions on social media pages

What ever your vision we will make it happen!

Sponsor acceptance: Thank you in advance for your consideration and support of NSHA!

Business or Ranch Name: _____ Date: _____
 Street Address: _____ City: _____ State: _____
 Zip Code: _____ Contact Person (please print) _____
 Phone: _____ E-Mail Address: _____
 Sponsor Package Choice: _____ Amount: _____
 Authorized signature: _____

Please fill out and return the "Sponsor Acceptance" form above, with your reply and donation, to the address below, at your earliest convenience. Thank you!

Keeping our Tradition alive on the West Coast!

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